

Promotional Videos

We have an excellent selection of America's Boating Club promotional videos, developed by P/D/C Marty Lafferty, creator of the USPS Digital Media Library videos on America's Boating Channel. These are excellent videos to use at all public encounters such as boat shows, public education events, dinner meetings and so on. They can be embedded in squadron websites, and posted on squadron Facebook pages. The 30- and 60-second spots can be provided to local broadcast television stations and cable systems to telecast as public service announcements. There is a selection of lengths ranging from 30 seconds to 10 minutes, and some focus on specific demographic markets. The following links will allow you to download individual videos or all at one time:

"This Is United States Power Squadrons®" (Full-Length) [Download](#) / [Stream](#)

"This Is United States Power Squadrons®" (0:30 Version) [Download](#) / [Stream](#)

"For Boaters, By Boaters" (Full-Length) [Download](#) / [Stream](#)

"For Boaters, By Boaters" (0:30 Version) [Download](#) / [Stream](#)

"We Are America's Boating Club™" (Full-Length) [Download](#) / [Stream](#)

"We Are America's Boating Club™" (0:30 Version) [Download](#) / [Stream](#)

"Join USPS America's Boating Club™" (0:60 Spot) [Download](#) / [Stream](#)

Promo Package Compilation (Videos Play Continuously) [Download](#)

Here's a link to the download folder [USPS AMERICA'S BOATING CLUB™ Promotional Videos Package](#) containing all the videos.