

District 16

AK | WA | ID

Cardinal Points

Spring



IN THIS ISSUE

Commander's Message.....	1-2
Executive Officer.....	3
Education Officer.....	4-5
Tips from National.....	5
Secretary.....	6-7
Newsletter Editor.....	7
For A Smile.....	8
Boat Operator Certificate.....	8-9
US Coast Guard.....	10-11
2025 Caribbean Cruise.....	12
District Officers/Calendar.....	13



COMMANDER

Annette Ferguson

newfy03@gmail.com

THE NEXT CHAPTER

As I write my final article as District Commander for District 16 America's Boating Club of Washington, Alaska and Idaho, I am flying home from the Annual Meeting of our organization, the United States Power Squadrons, America's Boating Club. Although that is a mouthful of words, that is who we are.

The meeting was filled with information about where we are and where the organization hopes to go. Everyone is aware of the declining membership. Gaining and retaining members remains the primary focus. The leadership team at HQ continues to explore ideas to assist everyone to boost the member numbers. I will attempt to share some of those programs that will be launched soon.

In the next few months IMIS, a Membership Management System, will begin. This system is designed to provide efficiency in processing dues, paying for classes, and providing an array of services for squadrons and districts. The first stage is scheduled to begin in April. It will focus on dues renewals. Prior to the launch there will be MANY emails being sent out to squadron leaders and district leaders to gather current data and begin educating the leadership about the system. Look for these emails. Read them and respond promptly if information is requested.

The second item is the re-introduction of the Cooperative Advertising Program. This program will provide matching dollars up to \$300 for squadrons to enhance their advertising.



Spring is just a breath of fresh air !



Please send all correspondence to:
Alayne Fellows
Cardinal Points Editor at
alaynef@gmail.com

Submissions received in formats other than .doc, .docx, .jpg, or .gif may not be published.

Bellevue—Bellingham—Bremerton—Deception Pass—Everett—Friday Harbor—North Olympic

North Star — Olympia — Point Wilson — Poverty Bay — Seattle — Skagit Bay — Spokane — Tacoma

The criteria for this program will be available at the time of the rollout which should be in March. Start thinking about where you want to use your advertising dollars.

The third item which I personally am excited and hopeful is the hiring of a marketing firm, Marine SEO. This firm sent a team to the Annual Meeting to get to know us. They will be looking at all aspects of our marketing and advertising and making recommendations. I spent time with the team and was able to candidly speak to what I believe is a lack of advertising support for our squadrons on the West Coast. As I met with them, each member of the team had downloaded District 16 squadron websites. I was impressed ! I hope we can look forward to some recommendations that will be specific to our geography.

Lastly, the Executive Director at HQ has retired. There is an active search for a new Executive Director with 26 resumes being reviewed. Interviews are scheduled soon with the hope of filling the position in early spring.

As you can see, there is a lot going on in our organization in Raleigh. There is also a lot going on in District 16. This year has seemed to be a year for things to get moving again after the shut down from Covid. Squadrons are starting to teach more classes. Our mission is to educate. Let's all engage with our squadrons ! Get involved !

As for myself, I want to say thank you to all who support our district. It takes a team of folks who care to keep us going. As I leave my term as D/C, I am so pleased to leave with a full, dedicated bridge to take us into the next chapter .

See you on the water.....Annette



Frank getting his Emeritus Award



Barbara Erickson receiving her Life Time Member Award



BoatUS Foundation's Civic Service Award
Accepting award is Annette Ferguson with R/C Connie Shay to the left of Annette and Ted Sensenbrenner, Director of Development for BoatUS Foundation to the right of her.



Chief Commanders Award
Presented to Barbara and Steve Erickson





Tom Dalgliesh

Executive Officer

waverleytom@gmail.com



Loon-Song

A Very Busy Month! And, a short one too! Every February, I always ponder why we never adopted a lunar calendar of 13 months, each of 28 days. That would have made much better sense since each month would have exactly four weeks of seven days. Right now there are 4.3 weeks in a month. Not a happy number. Of course, 13 months of 28 days each gives 364 days in a year. So one month gets 29 days for the needed total of 365 days. But at least it would be the same extra day every year. And if that extra day was an extra Sunday, would anyone complain about that 3-day weekend. But I ramble for such a short and busy month.

First, was a quick trip to *Florida for the USPS Annual Meeting*. Dare I say a *hurricane trip!* Got there Wednesday Feb 7th and left Saturday Feb 10th. Packed into those few days were several meetings and seminars, most of them interesting. At least they were until the Saturday meeting that revealed that once again our membership numbers had declined, this time by 8.9% in one year. Changing our name to America's Boating Club was supposed to fix this problem. But it seems to have accelerated the membership decline. Fortunately, the day was saved when Everett squadron won a major award that I'll leave for D/C Annette to describe.

Second, Penny and I were pleased to get home. Long walks and security line-ups in busy airports are never a good time. But, a 3,200 mile road trip to Florida might be worse. Arrived home just in time to visit our Canadian Squadron in White Rock. We are members there too. They have informal "pub nights" for their meetings. I had a large pint of BUD (Canadian pints are bigger) and a splendid dinner of LIVER & ONIONS (with bacon and gravy and mashed potatoes). Really, really nice. White Rock squadron, like our own, suffers from declining membership, but they know how to eat and drink well.

Third, and still to come on Feb 24th, will be our District Change of Watch and Bellingham squadron's Change of Watch. Both events take place in the same room of the Bellingham Yacht Club. District in the morning and early afternoon, Bellingham in the late afternoon and early evening. We are honored to have the new USPS Chief Commander Ralph Bernard and his wife attend both events. C/C Ralph comes to swear-in our new District Commander. Lucky me!

But the best news of all is that we have a full District bridge for this next year. Gary Baker of Everett will be our new Executive Officer and Larry Warren of Tacoma our new Admin Officer. Combined with Jim West continuing as our DEO, Barbara Erickson as Secretary, and Dave McBride as Treasurer, you will have an outstanding District bridge. Expect some really significant work from your District this year.

I'm sure March will also be busy. And April too....



Please remember your Life Jackets !





D/Lt/C JAMES WEST, JN

EDUCATION OFFICER

phnx789@msn.com

Greetings USPS District 16, America's Boating Club of Washington, Idaho, and Alaska™

"Boating is Fun, We'll Show You How"

Happy Valentine's Day, D16. I hope all of you had a chance to share the day with someone.

I have just returned from the National Meeting in Orlando, and I am still trying to catch up on sleep. I wish I could blame it on the time change, but the honest truth, I planned my return air flight very badly, and did not return home until 1:15 am (that's right, AM!!) Monday morning, and still had to go to work. But, the upside is, I attended a few very informative meetings, met a few old friends, and was able to vote in person at the Saturday Board of Director's meeting. I hope everyone who was a voting member had a chance to log in to the virtual meeting and cast your vote.

Now as to the gist of what I learned:

Administratively, National is working on upgrades and improvements to the Info Center. Squadron Commanders, XO's, and SEO's will soon be able to get reports on membership and Education data, in a much better format. Squadrons do need to make sure that member data is up to date, in order to ensure this program works to its potential.

One thing that will be easier is searching for missing members, and reporting the status of members who have crossed the bar. This will make your Squadron info more correct. Additionally, the iMIS system is being installed at HQ, and should be running by April. The major improvement for members is that automatic billing will now be available to the membership. This should help with member losses due to forgetting to pay dues.

For those of us in Education, there are several new initiatives in the works to assist with our Boater Education efforts. At the top of the list is ABC-3. The latest iteration is being worked on for submittal to NASBLA, and hopefully will be ready for use by the end of the year. Right now, current books are available for ordering. Also Spanish language editions are available, and at a steep discount. If you have been contacted by prospective students who are more comfortable in that language, go ahead and get your order in now.

NEO Chuck Wells passed along that we (USPS/ABC) is in need of weather instructors and interested persons who would like to assist with development of the new course. If you know someone who would be a good fit, please feel free to contact the chairman of the Electives committee, or let me know and I will get their particulars to National.

Regarding courses and seminars: Cruising under Sail and Power (replacement for Cruising and Cruise Planning) is now out and available on E-Books. Electronic Navigation Seminar is also available on E-Book. There are new and updated seminars available: Boating on Rivers, Lakes, and Locks; Diesel Engines; Outboard Engines; Trailering; and How to Use GPS and Chart Plotters. Please review the catalogue page on the national website. For SEO's planning to present these, please be sure to let me know, so I can get the word out. You'll get more students the wider you cast your net. (Fishermen will understand that reference).

I am disheartened to report that there was no Chapman award this year, as National received only five nominees. As a goal for District 16, I would like to see, as squadrons ramp up their Education efforts this year, that SEO's review their classes and instructors for the last three years, and let's see if we can find instructors, the Best of the Best, and work on getting them nominated.

Speaking of instructors, a new Instructor Development course is available. There is a new Lesson Plan Structure, with downloadable instructions and procedures. Chapter 3 has been replaced by a BETA version, and Single Concept Lesson Plans can be submitted to the ID Committee for review.

There is also an updated Recertification Seminar, which I hope to get before the end of March. I would like to get a list of instructors that need recertification this year, so that I can plan one or more ZOOM presentations.

As a group of educators, we need to work on getting the word out to the boating community. Boat Sales are accelerating, as anyone who attended this year's Seattle Boat Show can attest. There are numerous outlets for us to use, but we need to do the research:

- 1) Check with your local TV and Radio outlets, see if there is a discount for non-profits to get short but informative ads out to the public;
- 2) Partner with other organizations for advertising outlets, Yacht Clubs, Retail outlets and the like;
- 3) Get informative posters out to the local boating economy, Marinas, Marine Stores, RV Stores, etc;
- 4) Work with your Yacht Club Partners, and Marine Trade outlets for word-of-mouth advertising.

National is also pushing for Targeted Promotions across the country, with new How-To Manuals available and Guest Presenters for On-Line Seminars. Watch for those promotions and see how we can leverage them into your squadron marketing efforts.

Spring is coming fast, so it's time to get to work on preparing our classes and seminars for the public. We want to get safe boaters out on the water this summer.

I'm looking forward to seeing as many of you as possible, in person or virtually, at the D16 Spring Conference and Change of Watch, on 24 February. Live or by ZOOM

Tips From National for Planning

We always learn something at a National Meeting. R/C Ruth Witztum, JN, National Law Officer, encourages districts and squadrons to keep the following in mind when planning activities:

1. Use the USPS/ABC logos properly. Always check with the Law Committee's trademark counsel to ensure trademarks are not weakened or damaged.
2. Do not take photos from the Internet to use on district or squadron websites and printed materials. Someone usually owns these photos and using them without permission could cause copyright infringement and potential fees. The National Law Committee may not be able to help you with this problem. A better solution is to use photographs taken by someone in your squadron or district. Ideally, you should get written permission from both the photographer and the subject to use the photo. If you want to use a picture of a minor, you should always get written permission from the parent. Similar issues may arise if you download from the web and use other third-party materials without permission.
3. Review all contracts carefully. Know what you are getting into when you sign an agreement. Pay careful attention to local laws and regulations, especially relating to selling alcohol and conducting fundraisers. Your district and squadron law officers should be able to help you with these local law matters.
4. Check that your squadron or district activities are covered by proper insurance. National insurance covers squadron and district educational and civic events and activities. Fraternal and social events such as cruises and poker runs are not covered. A PowerPoint presentation on the national treasurer's webpage provides guidance on coverage. If you are not certain as to whether an activity is covered, you can contact the National Law Officer for assistance in this area. Also, if something happens and you think you may have a claim, please notify the National Law Officer.



D/Lt/C Barbara Erickson, JN

SECRETARY

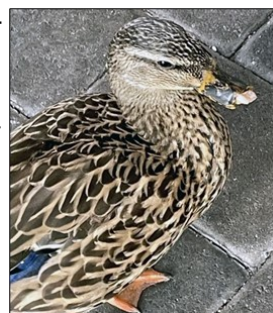
uspsd16.dsec@gmail.com

February may be viewed as the United States Power Squadrons/ America's Boating Club month!

Having already experienced the 2024 Orlando Annual Meeting and Change of Watch, and with District 16's Spring Conference and Change of Watch happening on Saturday, February 24 at the Bellingham Yacht Club followed immediately by Bellingham Sail & Power Squadron's Change of Watch... what a month of Power Squadron events!

I'd like to share more about the Annual Meeting for those of you who were not in attendance. The very first thing is that the weather was not very Floridian. The temperatures were in the 60s and clouds frequently masked the blue skies. But we did meet a celebrity – Bonnie the female Mallard duck who has taken up residence at the Rosen Plaza Hotel.

We had seen her and her mate, Clyde, last year, but had no idea of her notoriety. This trip I met Bonnie in person. She is a little worse for wear – having survived a car accident that left her with a broken bill and an enthusiastic young guest who managed to cripple her (walks with a limp now). She and Clyde have been residing in the guest pool for the past 12 years, or so I was told; and enjoy a secret stash of blueberries the hotel staff provides for her.



The Wednesday main event was the retirement party for Executive Director Mary Catherine Berube. Many, many friends – she had been with Headquarters for 46 years! – came to wish her well on this next chapter in her life. C/C Ralph Bernard, AP; P/C/C Robert A. Baldrige, SN; P/R/C Steve Abbott, SN, and P/R/C Mike Friedman, N, make up the Executive Director Search Committee to find her replacement.



I am delighted to say that in my view, this Annual meeting highlighted District 16 ! I received my Life Membership – 25 Merit Marks; P/C/C Frank Dvorak received his Member Emeritus recognition – 50 Merit Marks – what an accomplishment; Everett Sail & Power Squadron received the BoatUS Civic Service Award; and Steve and Barbara Erickson received the Chief Commander Award. What a great year for this District! (Photos at end of article.)

We also elected our 2024 – 2025 National Bridge!

I would love to tell you about District 16's Spring Conference and Change of Watch but it has not happened as of this writing. I can share that I believe the future looks bright for this district. We have a full slate of officers for the bridge!

District Commander Tom Dalglish, Bellingham

Executive Officer Gary Baker, Everett

Educational Officer Jim West, Everett

Administrative Officer Larry Warren, Tacoma

Secretary Barbara Erickson, Bellevue

Treasurer Dave McBride, Bremerton

Our new Chief Commander will be delivering his message at our Spring Conference, I suspect he will be focusing on membership. I did learn a few tidbits at the Annual Meeting that I will share about marketing.

- 1) Marketing recommends making our meetings "events". So, from now on, look for the "events" that will happen with BSPS.
- 2) We should discontinue the usage of "USPS/ABC" or "USPS/ABCclub". Rather we should use United States Power Squadrons, America's Boating Club to keep our full name in front of the public.
- 3) Three marketing consultants were at the Annual Meeting collecting data to be used to develop marketing, public relations, and membership plans.

The next National Meeting will be held September 22 - 30 in Pittsburgh, PA at the Sheraton Pittsburgh Hotel at Station Square. I hope you will consider attending.



L to R: National Executive Officer Mike Wiedel, Milwaukee S&PS, D10, Milwaukee, WI; National Administrative Officer David Allen, Lake Murray PS, D26, Columbia, SC; P/C/C Craig Fraser, Akron S&PS, D7, Norton, OH; newly installed Chief Commander Ralph Bernard, Absecon Island PS, D5, Mays Landing, NJ swears in the Bridge; National Educational Officer Chuck Wells, Kent Narrows S&PS, D5, Easton, MD; National Secretary Al Lakin, The Valley S&PS, D13, Encino, CA; National Treasurer Shirley Heald, Houston S&PS, D21, Garland, TX

Cardinal Points Instructions for each quarterly newsletter articles

1. Please have your articles to me by the 15th by 5PM.
(If you are going to be late, please let me know).
2. Please use Arial 12 pt front for your articles
3. Please Single Space lines
4. Indent 3 spaces with each new paragraph
5. Label your article with your first and last name or your officer title.
6. Submit all articles in word format and attached to your email.
7. All pictures are to be submitted as .jpg format
8. Run "spell check" before submitting your article



Alayne Fellows

Cardinal Points Editor

alaynef@gmail.com

Too cute so I had to share!

On the first day, God created the dog and said, "Sit all day by the door of your house and bark at anyone who comes in or walks past. For this, I will give you a life span of twenty years."

The dog said, "That's a long time to be barking. How about only ten years and I'll give you back the other ten?" And God saw it was good.

On the second day, God created the monkey and said, "Entertain people, do tricks, and make them laugh. For this, I'll give you a twenty-year life span."

The monkey said, "Monkey tricks for twenty years? That's a pretty long time to perform. How about I give you back ten like the dog did?" And God, again saw it was good.

On the third day, God created the cow and said, "You must go into the field with the farmer all day long and suffer under the sun, have calves and give milk to support the farmer's family. For this, I will give you a life span of sixty years."

The cow said, "That's kind of a tough life you want me to live for sixty years. How about twenty and I'll give back the other forty?" And God agreed it was good.

On the fourth day, God created humans and said, "Eat, sleep, play, marry and enjoy your life. For this, I'll give you twenty years."

But the human said, "Only twenty years? Could you possibly give me my twenty, the forty the cow gave back, the ten the monkey gave back, and the ten the dog gave back; that makes eighty, okay?"

"Okay," said God, "You asked for it."

So that is why for our first twenty years, we eat, sleep, play and enjoy ourselves.

For the next forty years, we slave in the sun to support our family.

For the next ten years, we do monkey tricks to entertain the grandchildren.

And for the last ten years, we sit on the front porch and bark at everyone.

Life has now been explained to you. There is no need to thank me for this valuable information. I'm doing it as a public service.

If you are looking for me I will be on the front porch.

Also Read <https://fabliyo.com/a-dog-lunges-at-the-bus-to-protect.../>

The Boat Operator Certification Program

From Norm Pennington <nwpenn@sbcglobal.net>

D/Lt/C Dave McBride communicated a question to R/C Norm Pennington, chairperson of the Boat Operator Certification Committee, that came up at the 2023 Friday Harbor Fall Conference. The question asked was about the benefits of having Boat Operator Certification when traveling internationally or insurance wise?

Response from Pennington follows: "At the moment there is no known benefit for chartering, especially in the international arena. My first thought was the San Juan Island or the Eastern Caribbean such as the Virgin Islands. Originally, there were great expectations regarding international recognition under UN Resolution 40 for our certification program that never materialized.

On the insurance side, there is, or at least there was a great (USPS) insurance benefit for education and certification. On this page it mentions discounts for BOC certification: <https://www.usps.org/departments/14000/1450001/1450001-benefits/163-usps/administrative/member-benefits/1280-mcgriff-seibels-williams>. I seem to recall that I am getting a 28% discount with that carrier on my big boat, however 0% discount with a different carrier on my runabout that McGriff doesn't cover.

Unfortunately I do not see anything here: <https://www.mcgriff.com/abcboatinsurance.html>



Boat Operator Certificate Program led by Regional Director and District 16 Treasurer, Dave McBride, Bremerton, who is qualified to teach and evaluate on-the-water skills. This session was held at the District 16 Rendezvous in 2023 at Poulsbo.

One of the many different skills and activities offered at
the District Rendezvous

JUNE 21—23 2024

SAVE THE DATE



United States Coast Guard
U.S. Department of Homeland Security

U.S. Coast Guard 5th District Mid-Atlantic
Contact: 5th District Public Affairs
Office: (757) 398-6272
After Hours: (757) 434-7712
[5th District online newsroom](#)

27 JAN 2023
FM: CHDIRAUX
TO: ALAUX
ALAUX 005/23

Subj: BOATING SAFETY APPLICATION FOR SMART PHONES

-
1. The Coast Guard Boating Safety application has allowed smart phone users on the Apple and Android mobile operating system platforms to input a profile, email a float plan, review safety equipment requirements, and obtain emergency assistance, as well as other features. Unfortunately, the application is no longer available in the application stores since updates have not been possible.
 2. The Coast Guard is exploring the future of the application and hopes to put out additional information in the next 90 days. In the meantime, Auxiliarists should advise anyone who is interested in the application that it is not available, and users who have the application on their smart phones should be advised to delete it until further notice.
 3. Questions should be directed to the Boating Safety Division (CG-BSX-2) at (202) 372-1062 or at rbsinfo@uscg.mil.
 4. Internet release is authorized.

For many reasons including the value of keeping communication lines clear and open as well as facilitating access to training and educational tools, all Auxiliarists are urged to have their own email address and to keep it updated in AUXDATA II.

*All ALAUX's are posted on the Chief Director of Auxiliary web site located at: [CHDIRAUX ALAUX](#)

If you have a question regarding this ALAUX, please seek resolution within your Chain of Leadership and Management (COLM) including up to your servicing District Director of Auxiliary (DIRAUX). If your question still cannot be resolved after that, then please email CGAUX@uscg.mil.

 SHARE



The CG List Server is a FedRAMP certified SaaS capability provided by CG6.
[For more information on CGLS](#)



SUBSCRIBER SERVICES:

[Manage Preferences](#) | [Unsubscribe](#) | [Subscribe](#) | [Help](#)

[Privacy Policy](#) | GovDelivery is providing this information on behalf of U.S. Department of Homeland Security, and may not use the information for any other purposes.

This email was sent to dalevodicka@gmail.com

This email was sent to dalevodicka@gmail.com using GovDelivery Communications Cloud on behalf of: U.S. Coast Guard · U.S. Department of Homeland Security · Washington, DC 20528 · 800-439-1420



USPS PLEDGE

I do solemnly pledge to: Abide by the bylaws of the United States Power Squadrons®; Promote high standards of navigation and seamanship; Maintain my boat and operate it legally; Render assistance whenever possible; and conduct myself in a manner that will add prestige, honor and respect to the United States Power Squadrons.®



FEB 2025 EASTERN CARIBBEAN CRUISE

7 days: 9-16 Feb 2025

Roundtrip from Fort Lauderdale on the BRAND NEW CELEBRITY ASCENT®
Itinerary: Bimini, Bahamas; Labadee, Haiti; Georgetown, Grand Cayman

ENJOY THE ALWAYS INCLUDED PERKS-DRINKS & WIFI

GROUP PRICING FROM \$1789pp

Ocean view from \$1789pp

Infinite Verandah from \$1919pp

Concierge class from \$2119pp

Aqua class from \$2319pp

Price does not include \$153.22 pp taxes & port fees. Travel protection & transfers are additional.

**Feel free to invite your friends, family and neighbors to join us
as we sail on this revolutionary new ship!**

Everyone must book through Dawn Eckhart in order to be included in our group and receive the exclusive group benefits. This is the annual fundraiser event for America's Boating Club.

Email dawn@dawnstraveldeals.com or call

(727) 403-0406 to join our group on this amazing new ship!



Celebrity **X** Cruises®

©2019 Celebrity Cruises. Ships' registry: Malta and Ecuador

***DIRECTORY OF
DISTRICT BRIDGE OFFICERS***

COMMANDER (Everett)
Annette Ferguson, AP newfy03@gmail.com

EXECUTIVE OFFICER (Bellingham)
Tom Dalglish, SN waverleytom@gmail.com

ADMINISTRATIVE OFFICER
(open)

EDUCATION OFFICER (Everett)
James (Jim) West, SN phnx789@msn.com

ASST EDUCATION OFFICER (Seattle)
Gail Kalbrener-Mazzeo ssaps.seo@gmail.com

SECRETARY (Bellevue)
Barbara Erickson, JN bje46@msn.com

TREASURER (Bremerton)
Dave McBride, AP davmcb@comcast.net

D-16 WEBMASTER (Seattle)
Jim Haglund, P uspsd16.webmaster@gmail.com

DISTRICT PHOTOGRAPHER (Seattle)
Steve Erickson, JN steve-erickson@msn.com

CARDINAL POINTS EDITOR (North Olympic)
Alayne Fellows, P alaynef@gmail.com

***District 16 Calendar
2024***

February 2024 D16 Spring Conference
24 February

May 2024
15 May Summer Cardinal Points Deadline

June 2024
23-24 June D16 Poulsbo Rendezvous

August 2024
15 August Fall Cardinal Points Deadline

September 2024
22 - 30 September ABC National Meeting
Sheraton Pittsburgh Hotel
Station Square.
Pittsburgh, PA