



District 16

AK | WA | ID

Cardinal Points

Winter 2022 Quarterly Newsletter



IN THIS ISSUE

Commander's Message.....	1-2
Executive Officer.....	3
Administrative Officer.....	open
Education Officer.....	4
Newsletter Editor.....	4
Secretary.....	5-6
Spring Conference.....	7
Poulsboro Rendezvous.....	8
District Officers/Calendar.....	9



D/C Kenneth Smith, AP

Commander

uspsd16.dc@gmail.com

"That's a wrap, thank you everybody" – the Director says. As Thanksgiving passes and we move into the December holiday season, we wrap up another successful year here in District 16. It was amazing how many events there were this year; every squadron getting out having fun *getting wet*. While many were still a bit Covid shy, from my perspective, that did not stop everyone from enjoying the in-person connection that is the life blood of USPS, Americas Boating Club; something no other national boating organization can match. Our strengths are our fraternal connections, our pursuit of knowledge, and our absolute dedication to helping others.

National Happenings

In the last Cardinal Points, I mentioned the National bylaw changes that were made as a first step in modernizing; simplifying how squadrons operate. I am pleased to announce that on 22 November the National Planning Committee, Plan Com, released a document to assist squadrons in evaluating their operations and updating their bylaws to address today's reality. This document titled "[Guidebook for Planning Your Club's Organization](#)" is on Plan Com's page of the national website: [Microsoft Word - Club Guidebook \(November 2022\).docx \(usps.org\)](#) This is a valuable guide for all squadron officers. In the coming months, you will see many changes, some subtle; all designed to improve how we operate, what products we offer and how we teach. The USPS of today will look totally different five years from now. These changes are designed to bring us back to a competitive position in a

We wish you a
"Merry Christmas"
"Happy Hanukkah"
"Joyous Kwanzaa"
"Happy Holidays"
And a Safe, Well, Happy & Prosperous New Year



Please send all correspondence to:
Alayne Fellows
Cardinal Points Editor at
alaynef@gmail.com

Submissions received in formats other than .doc, .docx, .jpg, or .gif may not be published.

Bellevue—Bellingham—Bremerton—Deception Pass—Everett—Friday Harbor—North Olympic
North Star — Olympia — Point Wilson — Poverty Bay — Seattle — Skagit Bay — Spokane — Tacoma

market of YouTube, BoatUS and scores of others offering education and advice. Stay tuned!

Cruises and Conference

This year we had two very successful District 16 hosted cruises. The first was the annual June pilgrimage to Poulsbo which you read about in previous CP articles. The second was the nine-day October - *Second Annual End of the Season Cruise Adventure*. The October cruise was a success with many boats and land yachts participating. It was an aggressive schedule for October, but the weather cooperated giving all in attendance a rain-free adventure. Friday night's dinner attendance at the Oak Harbor Yacht Club exceeded expectations, despite the fact your D/C tested Covid positive the day before and sat isolated, downwind of everyone else.

The next morning, 1 October, was the D/16 Fall Conference, held at the Yacht Club. About thirty members came to the club ballroom watching a large video screen where thirty more members attended remotely. Your D/C was set up outside the ballroom with a small table and laptop where he conducted the meeting. The special guest speaker attended from Los Angeles. Afterwards, many members drove to lunch in Oak Harbor. The success of this meeting proves that blended, hybrid, meetings can be successful! They are no longer the future; they are today's new tool!

An Adventure North

In mid-November, Pat and I flew to Fairbanks, Alaska visiting with the members of the North Star Squadron. Our visit coincided with their first in-person gathering, since May with 100 percent of their active members in attendance. Would that not be great for many other squadrons? A new bridge was elected and pledged, in a ceremony that was more laughs and giggles than pledging.

While we were only there for two nights, the folks in North Star were so open, friendly, and inviting that we did not want to leave. If formality is not high on their list, hospitality and dedication are one and two. I cannot say where I have had more fun with people, I only met a few hours before. If you have not been up there, go visit and say hi – you will be greeted with an Alaskan bear hug!

The Next Production

While we may be tucking our boats away and putting a wrap on 2022, it is not the end of the movie, just the end of this year's production. On 1 January we will all start producing the 2023 sequel, an even better story than 2022. The excitement I feel within our squadrons makes me proud to be part of District 16. Planning is underway for our first in-person full District gathering since 2019, the March D16 Spring Conference and Change of Watch. Reservation space for the annual Poulsbo Rendezvous has been made and planning is underway for a possible "Third Annual Cruise Adventure." The script for 2023 looks exciting; lets all work together to make this sequel the best one yet. Thank You everyone for making our 2022 production GREAT.

Happy Holidays and Happy New Year from all your D16 Bridge.

USPS PLEDGE

I do solemnly pledge to: Abide by the bylaws of the United States Power Squadrons®; Promote high standards of navigation and seamanship; Maintain my boat and operate it legally; Render assistance whenever possible; and conduct myself in a manner that will add prestige, honor and respect to the United States Power Squadrons.®



Executive Officer

Annette Ferguson

uspsd16.dxo@gmail.com

Failure to Plan is a Plan to Fail

As you begin, hopefully, to read this article, you may be thinking “why would anyone begin an article with a title like that?” I wanted to get your attention! Stick with me for the next few minutes.

Each squadron in District 16 and throughout our organization is facing the same challenge of rebuilding our membership in order to survive. There are different responses to the challenge but one that has to disappear is to “keep doing things the same way we always have.” That approach is a death sentence. We must change how we function as an organization and that includes our squadrons.

CHANGE IS NOT EASY. It creates uncertainty and fear while also providing an opportunity to grow and succeed. Change starts with having a vision of what you want to be and a plan with goals which will lead you on the path to accomplish your vision. If your squadron membership and leadership team have not discussed a vision for your squadron, have a meeting (of course with food) and involve your members. The leadership team needs to facilitate the discussion, encourage honest feedback, and listen. Our members have great ideas about what they want from their squadron, ie. what they want in their meetings, social outings, boating rendezvous’, educational offerings and programs. Our members are our customers!

After hearing the feedback from the membership, the leadership team will meet to determine which of the ideas can be integrated into the squadron based upon your internal resources or resources that may be available in other squadrons with which a partnership could occur. A missed opportunity that most squadrons do not utilize is the ability to partner with another squadron to offer a class, have a social gathering, or go boating. It is true that it takes more coordination to work with other groups but it may be one way to meet the needs of your members and the public.

By talking with and listening to your members, the leadership team can develop a plan, set goals and define action steps. This process not only provides a clear direction but also reflects to the members that they were heard.

Change is not easy but it is possible if we plan, commit to the hard work, work together and play along the way. My question to you is... Do we fail to plan and fail, or do we plan and give ourselves a chance for renewal and success?





D/Lt/C JAMES WEST, JN
EDUCATION OFFICER
uspsd16.deo@gmail.com

Greetings USPS District 16, America's Boating Club of Washington, Idaho, and Alaska™

Now that we are back from the summer's boating fun, it's time to gear up for a new season of boating skills training. There were a lot of people out there on the water this summer, and not all of them had the knowledge they need to do it safely and come home from the day's sun and fun. So let's start reaching out to your contacts and partners (Marinas, Marine stores, Yacht Clubs, etc), and find out who needs a class. Talk to your friends and neighbors, see who's thinking about buying into the recreational boat world. Remember you are our first and best ambassadors.

Then let's see about scheduling a class. ABC is the easiest to start with, and a number of squadrons are getting ABC Classes scheduled for the rest of the year, and into the winter and spring of 2023. I know that Everett is prepping for an ABC weekend in January, as well as Marine Navigation (previously called Piloting), Advanced Marine Navigation and Boat Handling Under Power (nee Seamanship). Other squadrons, such as Bellevue, Bremerton, Tacoma, and Bellingham are planning classes throughout the winter and spring, and these can be found on the USPS website, www.usps.org. Search the Site Index for HQ800, and enter the class you are interested in.

Let's also take a look at seminars. These two-hour topic-specific presentations are ideal for ZOOM sessions, but with COVID restrictions lessening around the state, you may be able to find a venue that can accommodate up to 15 people, an ideal size for a seminar. Everett is partnering with Snohomish County PUD and will be presenting one seminar a month as long as they let us.

Also, even if I am repeating myself, we are still looking for instructors to assist with classes. Please take a look at your schedule over the next few months and see if you can volunteer. It's not hard, I promise, and you'll get a lot out of it. We have people ready to show you how to become a certified instructor for the public classes, and you can team teach the advanced and elective classes to learn how we present our material.

As I said above, I hope everyone enjoyed the warm weather, and that you are looking forward to the holiday season. Stay well, stay warm, and let's look forward to getting together in person next year

Cardinal Points Instructions for each quarterly newsletter articles

1. Please have your articles to me by the 15th by 5PM. (If you are going to be late, please let me know).
2. Please use Arial 12 pt front for your articles
3. Please Single Space lines
4. Indent 3 spaces with each new paragraph
5. Label your article with your first and last name or your officer title.
6. Submit all articles in word format and attached to your email.
7. All pictures are to be submitted as .jpg format
8. Run "spell check" before submitting your article



Alayne Fellows

Cardinal Points Editor





D/Lt/C Barbara Erickson, JN
SECRETARY
uspsd16.dsec@gmail.com

America's Boating Channel – Is It on Your Radar?

I have been following America's Boating Channel for awhile now. But more so since I sat in for a few minutes at their seminar at the Raleigh Fall Governing Board meeting. It was standing room only! I learned that America's Boating Channel is associated with Smart TV and also has partnered with Caribbean Broadcasting Network – America's Boating Channel has been providing PSAs (Public Service Announcements) to the network for years – now they will provide audio versions for its radio stations. Pretty big deal.

But just recently, they started promoting these "Behind the Scenes" announcements – they pop in my email mailbox. And I got curious. So, I contacted America's Boating Channel (Marty Lafferty) to find out how do I share these messages with my squadron and friends. Marty sent me to America's Boating Channel Facebook page where all the press releases are posted. You just click on the "Share" button on the ones you want to share and repost them to your pages. Easy-peasy! So now you will find these interesting videos on the District 16 and the Bellevue's Facebook pages. I hope you will place them on your squadron's Facebook too!

There are many different videos... they are short and informative! Take a look at them and consider how you might incorporate them in your ABC class or maybe at your monthly meeting or maybe at a boating safety event during National Safe Boating Week which will be May 20 – 26, 2023. Put that date on your calendars.

Where would you find them? YouTube: America's Boating Channel - YouTube or you can find it by visiting the <https://www.usps.org/> using the horizontal menu to the [Departments]; drop down menu to [Educational Department]; then the flyout menu to America's Boating Channel.

The next video to be released is one that D/C Charlene and John Donnelly, D/32, Ft Vancouver S&PS, helped film. *Inlet Drone Videos* will be released on Friday, November 25! This video will "feature narrated aerial coverage to help recreational boaters prepare for their first sorties through specific U.S. high-traffic waterway entrances. The first three inlets to be covered in the new series will be Cape Fear, NC; Haulover Inlet, FL; and Columbia River Bar, OR/WA..."

America's Boating Channel™, the U.S. Coast Guard funded boating safety and boater education video service, produced by United States Power Squadrons® (USPS), has entered into an agreement with the Corps of Engineers Natural Resources Education Foundation, doing business as the **Corps Foundation (CF)**, the nonprofit partner of the U.S. Army Corps of Engineers (USACE), to include forty-eight (48) boating and water safety education videos in America's Boating Channel's new smart TV offerings. *1

The last thing I will share is their ad. You can find it at: bit.ly/USPSABC. *The interactive ad is the first file in the Season Six folder.* There is a wealth of information when you visit America's Boating Channel. Information you can share with your members as well as the general public when teaching courses. Take a moment and visit the site! America's Boating Channel now playing

AMERICA'S BOATING CHANNEL™

NOW PLAYING

Click an Image to Play a Video Instantly or Visit AmericasBoatingChannel.com

Thumbnail 1: FIRE EXTINGUISHER REGULATIONS
Thumbnail 2: DEFENSIVE BOATING
Thumbnail 3: DIGITAL CHARTS AND VIRTUAL ATONS
Thumbnail 4: COMMERCIAL TRAFFIC
Thumbnail 5: TRAILERING A BOAT
Thumbnail 6: LIFE JACKET WEAR
Thumbnail 7: BOAT OPERATOR RESPONSIBILITIES
Thumbnail 8: NAVIGATING INLETS
Thumbnail 9: ELECTRONIC VISUAL DISTRESS SIGNALS
Thumbnail 10: VESSEL COMPLIANCE

COMING SOON

INLET DRONE VIDEOS

SMART TV

Rowku interface showing streaming services: NETFLIX, prime video, hulu, AMERICA'S BOATING CHANNEL, VUDU, ESPN.

*1 Excerpt from The Corps Foundation, 21 November 2022, America's Boating Channel Will Showcase Corps Foundation Videos on Smart TV / Sports / Before It's News (beforeitsnews.com)

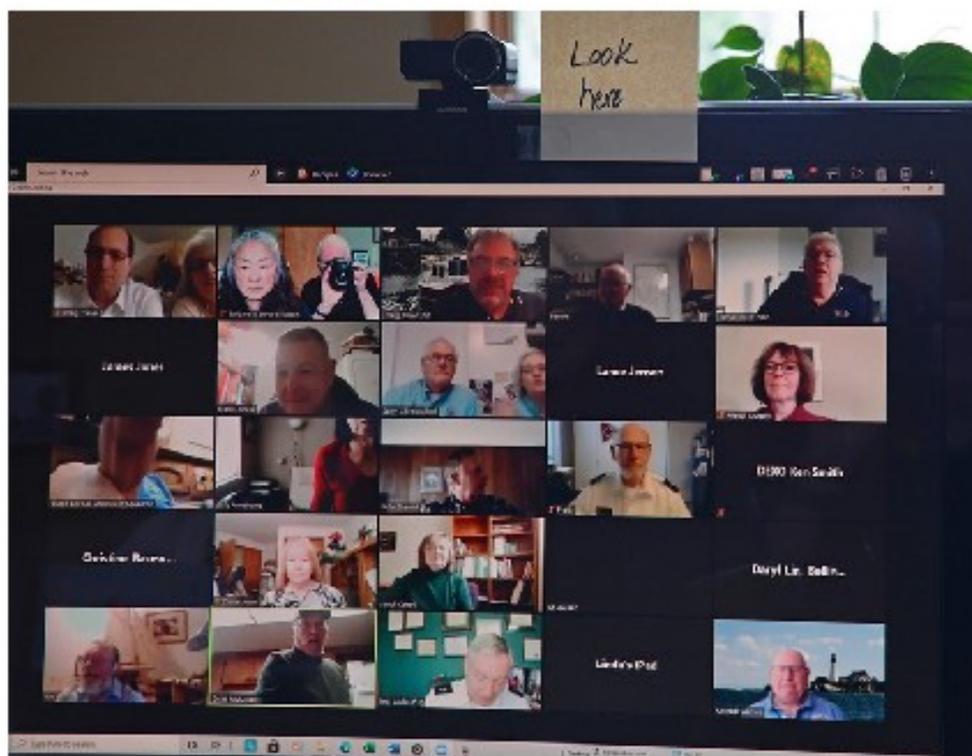




AMERICA'S BOATING CLUB
WASHINGTON * ALASKA * IDAHO



Does this look familiar?
2022 Spring Conference and Change of Watch
happened on Zoom!



SAVE THE DATE!

In-person at the Port of Everett
2023 DISTRICT 16 SPRING CONFERENCE AND
CHANGE OF WATCH
Saturday, 11 March 2023
Stay tuned, more details to follow soon!

SAVE THE DATE!

9—11 JUNE 2023

POULSBO DISTRICT 16 RENDEZVOUS

2022 rendezvous, the Bridge + P/D/C Jim Harden prepared breakfast—pancakes, scrambled eggs, sausages for everyone!



Everyone is waiting for your arrival!

Or maybe they are practicing tossing the life ring to a drowning person.

***DIRECTORY OF
DISTRICT BRIDGE OFFICERS***

COMMANDER (Friday Harbor)
Kenneth Smith, AP uspsd16.dc@gmail.com

EXECUTIVE OFFICER (Everett)
Annette Ferguson uspsd16.dxo@gmail.com

ADMINISTRATIVE OFFICER
(open)

EDUCATION OFFICER (Everett)
James (Jim) West, SN uspsd16.deo@gmail.com

ASST EDUCATION OFFICER (Seattle)
Gail M. Kalbrener-Mazzeo ssaps.seo@gmail.com

SECRETARY (Bellevue)
Barbara Erickson, JN bje46@msn.com

TREASURER (Bremerton)
Dave McBride davmcb@comcast.net

D-16 WEBMASTER (Seattle)
Jim Haglund, P uspsd16.webmaster@gmail.com

DISTRICT PHOTOGRAPHER (Seattle)
Steve Erickson, JN steve-erickson@msn.com

CARDINAL POINTS EDITOR (North Olympic)
Alayne Fellows, P alaynef@gmail.com

***District 16 Calendar
2022-2023***

February 2023

15 February Spring Cardinal Points deadline

19-26 February USPS/ABC Annual Meeting
Orlando, FL

March 2023

11 March D/16 Spring Conference and
Change of Watch Everett, WA

May 2023

15 May Summer Cardinal Points deadline

June 2023

9-11 June D/16 Rendezvous Poulsbo, WA